

ISSUES REPORT

FOX 17 WXMI

Second Quarter

April 1, 2010 – June 30, 2010

ISSUES REPORT

FOX 17 WXMI 2nd QUARTER

April 1, 2010 – June 30, 2010

Listing of issues and some “Fox 17 News” stories designed to focus on these ideas.

1. **ARTS & CULTURE:**

- | | | | | | |
|----|-----------------------------------|--------|------|-------|--|
| A. | “Festival of the Arts” | 6/6/10 | 1:30 | 10 pm | For the 41 st year, Grand Rapids hosted the city’s largest street festival featuring local art, and lots of food vendors. |
| B. | “Meijer Gardens Exhibit” | 6/4/10 | 0:43 | 10 pm | 25 contemporary sculptors loaned their work to a new exhibit opening at Frederik Meijer Gardens. Organizers say it’s a true testament to the Meijers’ love of art. |
| C. | “Kalamazoo Greek Festival” | 6/7/10 | 0:41 | 6 am | 34 years ago, the owners of a local restaurant want to give friends a taste of the Greek culture. Now, it has grown into a three day event. |
| D. | “Tulip Time” | 5/1/10 | 1:53 | 10 pm | The Dutch tradition of Tulip Time has been around for more than 80 years. It features food, parades, and local Dutch traditions. |

2. CRIME & SAFETY:

- A. **“Tornado Siren Issues”** 6/7/10 2:42 6pm
A confirmed EF2 tornado tore through Berrien County, but the sirens never sounded. Our Meteorologists investigate what happened.
- B. **“Raw Milk Safety”** 5/24/10 3:43 10 pm
We go to a local dairy farm to get answers regarding the safety of raw milk versus pasteurized milk.
- C. **“Neighborhood Patrol”** 5/28/10 1:07 10 pm
Citizens on Grand Rapids west side will be hitting the streets to patrol their own neighborhood.
- D. **“The Porn Police”** 5/19/10 4:07 10 pm
We look at the other side of child porn – the people who have to investigate them. We talk to investigators about how they handle looking at these images day after day, and what effect it has on them.

3. **DRUGS & ALCOHOL:**

- A. **“600 Pound Pot Bust”** 6/4/10 2:20 10 pm
A routine traffic stop uncovered 10 pounds of pot, which ultimately led police to discover a drug ring with 625 pounds of pot.
- B. **“Sheridan Compassion Club”** 5/20/10 2:20 10 pm
Compassion Clubs, resource centers for people who need medical marijuana, are popping up across the area. They teach people legal ways to grow their own pot, how to hand it out and get certified.
- C. **“Walker Underage Drinking”** 5/12/10 0:45 10 pm
City Commission in Walker got its first look at rules that would hold parents more accountable when they let their underage kids drink at home.
- D. **“Sheriff Rosema Honored”** 6/25/10 0:40 10 pm
Sheriff Gary Rosema was recognized by the Ottawa Substance Abuse Prevention Coalition for his efforts to keep kids off drugs and alcohol.

4. **ECONOMY:**

- A. **“Waterfront Festival Impact”** 6/12/10 2:16 10 pm
The Waterfront Film festival draws thousands of people to Saugatuck every year. We talk to local businesses about how this affects the local economy.
- B. **“Local Movie Production”** 5/24/10 2:27 10 pm
The largest movie ever filmed in West Michigan will begin production in July. With thousands of hotel rooms being reserved and four months of filming, it is expected to be a big boost to Michigan’s economy.
- C. **“Muskegon Pet Pantry”** 5/21/10 2:14 10 pm
Pet Pantry helps owners struggling with the tough economy, with animal food and supplies. They are doing a sit-in at the pantry to raise money for more pet supplies and basic utilities for the building.
- D. **“Cascade Winery”** 4/27/10 2:21 8 am
The wine industry generates nearly 800 million dollars for the state’s economy. We talk with a local winery that continues to grow each year.

5. **EDUCATION:**

- A. **“Failing Schools & Funding”** 6/14/10 2:30 10 pm
The state revealed a list of the worst performing schools in Michigan, and several of them are in West Michigan.
- B. **“GR Film School”** 6/15/10 0:57 6 pm
Compass Film Academy, a local film school is taking advantage of the tax incentives leading to new movie shoots. They are attracting students from across the nation.

- C. **“GRPS Curriculum”** 4/30/10 2:08 10 pm
Grand Rapids Public Schools are looking into offering three options for learning – traditional, on-line, or blended. We talk to parents and get their reactions.
- D. **“Focus on Algebra”** 6/10/10 0:21 6 am
Eighth graders at Lakeview Middle School are being offered a new class focusing only on high school algebra for a high school credit’s worth.

6. **EMPLOYMENT:**

- A. **“GHSP Equipment Changes”** 5/21/10 2:06 10 pm
A local stamping company had to cut jobs, until they found an opportunity to change the direction of their company. After purchasing new equipment, they have rehired back those people laid off.
- B. **“Student Seasonal Jobs”** 6/11/10 2:19 10 pm
Unemployment for 16 to 24 year olds has nearly doubled, making it very difficult for students to find a summer job.
- C. **“Meijer Job Openings”** 5/18/10 0:26 6 pm
The Meijer on 28th street started renovations at its store and is now hiring 80 – 90 more employees.
- D. **“Gordon Foods Jobs”** 6/15/10 1:47 6 pm
Gordon Foods, one of the largest employers in Wyoming, is considering expanding its headquarters, adding a new building and hundreds of jobs.

7. **ENVIRONMENT:**

- A. **“White Pine Trail Repair”** 6/29/10 1:55 6 pm
After a washout damaged the White Pine Trail in three locations, concern has risen that a 24 inch pipe carrying 700,000 gallons of untreated waste water may fall into the river, creating an environmental disaster.
- B. **“Local Oil Spill Fix”** 6/16/10 2:08 10 pm
Terra Company near Kalamazoo has patented a process for cleaning up contaminated water and soil. Now, they are trying to get noticed to help clean up the Gulf oil spill.
- C. **“Wind Farms”** 5/17/10 4:32 10 pm
A developer is looking into building two wind farms – one off the coast of Pentwater, the other off the coast of Grand Haven. Although many people like the idea of green energy, they don’t want it in their backyards.
- D. **“Roosevelt Park Earth Day”** 4/22/10 0:33 10 pm
5th graders from Campbell Elementary went door to door passing out energy efficient light bulbs for Earth Day.

8. **DIVERSITY/ ETHNIC/ MINORITY:**

- A. **“GRPS Minority Outreach”** 5/13/10 0:51 10 pm
The Superintendent of Grand Rapids Public Schools says that African American and Hispanic parents have not been at the educational reform meetings, so he is reaching out to minority population to attend.
- B. **“Hispanic Business Awards”** 4/12/10 0:41 10 pm
The West Michigan Hispanic Chamber of Commerce recognized leaders in the business community.
- C. **“Body and Soul Competition”** 6/30/10 0:48 10pm
Local African American churches are kicking off a three month fitness challenge to encourage healthy lifestyles.
- D. **“Groups Gaining Popularity”** 4/1/10 2:17 10 pm
We talk with Morris Dees, founder of the Southern Poverty Law Center in Alabama, who has been challenging extremist groups for 40 years. He has won major civil rights lawsuits against groups like the Klans of America.

9. **FAMILY:**

- A. **“Summer Celebration”** 6/24/10 2:10 10 pm
We look at all the family friendly activities planned at the Muskegon Summer Celebration.
- B. **“GRPS Summer Meal Program”** 6/23/10 0:36 5 am
Grand Rapids Public Schools are still working to feed students from low-income families even during the summer months.
- C. **“Alex’s Lemonade Benefit”** 6/12/10 2:48 10 pm
A sixth grader from Muskegon started a lemonade stand to raise money to help kids with cancer.
- D. **“Children’s Hospital Art”** 6/24/10 0:54 7 am
The new Devos Children’s Hospital will be displaying some artwork created by nearly 8 thousand children.

10. **GOVERNMENT RESPONSIBILITIES:**

- A. **“Unemployment Benefits”** 6/29/10 1:39 6 pm
The Senate failed to extend unemployment benefits, leaving 408,000 people in Michigan without financial help.
- B. **“Governors Debate GOP”** 6/24/10 2:33 10 pm
We covered the Republican debate for Governor, and discussed the differences between the candidates.

- C. **“Democratic Governors Debate”** 6/21/010 2:26 10 pm
We covered the democratic debate for governor and discussed what each candidate would change if elected.
- D. **“GR City Outsourcing”** 6/15/10 2:10 6 pm
The city of Grand Rapids is working to pass a budget for next year, and included in that is a list of 83 functions that could possibly be privatized or consolidated with another local government to save money.

11. **HEALTH CARE:**

- A. **“Kellogg Foundation Grant”** 5/26/10 0:27 6 pm
With a grant from the W-K Kellogg foundation, low income families are able to get primary healthcare for their children.
- B. **“GR Tea Party Protest”** 4/7/10 2:20 10 pm
30 people gathered in Grand Rapids, some part of the Tea Party of West Michigan, to get signatures on a petition to change the healthcare bill.
- C. **“Hysterectomy Options”** 6/22/10 3:30 8 am
We interview a doctor from Spectrum Health about a new procedure for hysterectomies that is out-patient with a quick recovery.
- D. **“Colon Cancer Awareness”** 06/08/10 3:30 8 am
Dr. Martin Luchtefeld from Spectrum Health talks with us about risk factors for colon cancer, treatment and prevention.

12. **HOUSING/ HUNGER:**

- A. **“Hope Laundry Event”** 5/30/10 0:32 10 pm
The Hope laundry event was held at the Eastern Avenue Laundromat to wash clothes for the homeless and families living in shelters.
- B. **“March for Homeless”** 4/2/10 0:28 5 am
The Good Friday Walk for the Homeless is an hour long walk in downtown Kalamazoo to raise awareness of the homeless and poor people in the community.
- C. **“Meals for Haiti”** 6/21/10 0:43 7 am
More than a thousand volunteers in Kalamazoo packed up bags of food for those going hungry in Haiti.
- D. **“Mel Trotter Food Drive”** 4/12/10 0:23 10 pm
Mel Trotter Ministries are teaming up with the GRPD and local officials to feed the hungry in a month-long food drive.

13. **SPECIAL PROGRAMMING:**

- | | | | | |
|----|---------------------------------------|---------|---------|------|
| A. | “Presidential Address” | 6/15/10 | 18:00 | 8 pm |
| B. | “Fox 17 Severe Weather Report” | 6/21/10 | 1:22:00 | 1 am |

14. **YOUTH & ELDERLY:**

- | | | | | |
|--|---|---------|------|-------|
| A. | “Youth Leadership Academy” | 6/24/10 | 2:16 | 10 pm |
| The Youth Leadership Academy in Kalamazoo is an intense, boot camp style program with physical training and classes to help the next generation of leaders, and to stop crime one youth at a time. | | | | |
| B. | “Michigan Gangs Help Community” | 6/13/10 | 0:41 | 10 pm |
| A new community program in Michigan is helping former gang members save kids from falling into a life of crime. | | | | |
| C. | “Kalamazoo Youth Town Hall” | 5/22/10 | 0:39 | 10 pm |
| Kalamazoo is hosting a town hall meeting designed just for teens so they can get involved, and make their opinions heard. | | | | |
| D. | “Postal Carriers Save Elderly Woman” | 5/2/10 | 2:26 | 10 pm |
| When a postal carrier noticed mail building up at a house of an elderly woman on her route, she became suspicious and found a neighbor to let her in, to find the woman had fallen and was on her floor for four days. | | | | |

COMMUNITY ISSUES/PUBLIC SERVICE ANNOUNCEMENTS

FOX 17 WXMI 2nd Quarter

April 1 – June 30, 2010

Listing of some of the Public Service Announcements aired.

The Public Service Announcement list is updated monthly and the PSAs run in rotation.

1. CRIME & SAFETY:

- A. MAB/Gambling/Call Wife :30 4/1-6/30
Teaches the danger of gambling
- B. West MI Silent Observer :30/:30/:30/:30 4/1-6/30
Educates on Silent Observer is and does for West Michigan
- C. Fire Safety (3):30/(2):20/(9):15 4/1-6/30
Teaches about the dangers of fire and what to do to prevent one

2. DRUGS & ALCOHOL:

- A. High Driver :45 1/1-3/31
Partnership for a Drug Free America; advises the dangers of drugs
- B. Alcoholics Anonymous :60/:30 4/1-6/30
Promotes the local AA programs and encourages alcoholics to attend
- C. MAB/Tobacco :30 5/1-6/30
Teaches the dangers of smoking
- D. MAB/Tobacco :30 4/1-4/31
Promotes the smoking ban taking affect May 1, 2010
- E. MAB /Party Troy :30 5/1-6/30
Educates on dangers of prescription drugs

3. EDUCATION:

- A. Fatherhood :15/:15/:30/:30 4/1-6/30
Educates on the importance of a Father figure in the life of a child
- B. Helping Others :60/:45/:30 4/1-6/30
Promotes helping others/strangers

4. HEALTH & FITNESS:

- A. Colon Cancer Awareness :60 4/1-6/30
Teaches the concerns of colon cancer and promotes going to the doctor

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|----|--|---------|----------|
| B. | MAB/Pandemic Flu | :30 | 4/1-6/30 |
| | Warns about the dangers of the Flu and how to prevent it | | |
| C. | Go Red for Women | :30 (3) | 4/1-6/30 |
| | Educates about heart health for women | | |

5. **OTHER:**

- | | | | |
|----|--|--------|----------|
| A. | Optimism | :60/30 | 4/1-6/30 |
| | Encourages confidence and never giving up hope | | |
| B. | MAB/Reflection of Honor/Parents | :30/15 | 4/1-6/30 |
| | National Guard | | |
| C. | MAB/Storm | :30 | 4/1-6/30 |
| | National Guard | | |
| D. | MAB/Guard | :30 | 4/1-6/30 |
| | National Guard | | |
| E. | Adoption | :15/30 | 4/1-6/30 |
| | Encourages adoption | | |
| F. | MAB/Helping Hand Website | :30 | 4/1-6/30 |
| | Promotes a Michigan Government website to help people in the state | | |
| G. | MI Housing | :30 | 4/1-4/15 |
| | Educates about housing assistance | | |
| H. | MAB/Volunteer | :30 | 4/1-6/30 |
| | Promotes volunteerism | | |

FOX 17 ON-AIR TALENT APPEARANCES

2nd Quarter 2010

FOX 17 makes an attempt to be involved in community events by having FOX 17 News on-air talent involved as well as station employees. The following lists some of the appearances made during the second quarter of 2010.

<u>DATE</u>	<u>TALENT</u>	<u>EVENT</u>
4/17/10	Christian Frank	March of Dimes Walk, Holland Host
4/22/10	Sarah Brodhead	Todd Chance Chocolate Factory Host
4/24/10	Emily Richett Sarah Brodhead	Making Strides Against Breast Cancer Walk Grand Rapids
4/27/10	Sarah Brodhead	Desserts Uncorked Girl Scouts West MI Benefit Host
5/5/10	Sarah Brodhead Mike Avery	Tulip Time Parade
5/7/10	Sarah Brodhead Mike Avery	Davenport University Excellence in Business Awards Dinner – emcee
5/12/10	Mike Avery Sarah Brodhead	Blood, Sweat and Tears Event Leukemia & Lymphoma Society
5/15/10	Abigayle Sloan	Walk for Cystic Fibrosis Foundation Grand Rapids
6/5/10	Jon Shaner Robb Westaby	Do-Dah Parade Kalamazoo
6/9/10	Emily Richett	Bissell Blocktail Party Host Humane Society of Kent County
6/12/10	Michele DeSelms	Waterfront Film Festival Seminar Celebrity Moderator
6/17/10	Tim Doty Lindsay Kus Sarah Brodhead Jon Shaner	Celebrity Grill Challenge D&W Fresh Market, Knapp's Corner

6/19/10	Carl Apple Tara Miller Smita Kalokhe	Modern Hardware BBQ Celebrity Judge, Grand Rapids
6/24/10	Mike Avery Sarah Brodhead	To Bat for Kids Catholic Charities Game Media vs. Priests
6/26/10	Tara Miller Lauren Unger	Muskegon Summer Celebration parade
6/28/10	Lisa LaPlante	Silent Observer Golf Outing Fundraiser Host, Blythfield Country Club Plainfield Twp.
6/30/10	Sarah Brodhead Mike Avery	Muskegon Summer Celebration announced O.A.R.

FOX 17 Special Projects
2nd Quarter 2010

FOX 17 – Station Tours

Throughout the 2nd Quarter of 2010 FOX 17 has continued its commitment to service the community by offering free station tours. Organizations may schedule station tours to view what happens behind the scenes at FOX 17. Station tours give schools, scout groups, seniors, and many others a chance to ask questions, view the news room, control rooms, and the news studio. Tours are scheduled during regular working hours, from 9:00 AM – 5:00 PM and usually take about 20-30 minutes.

<u>DATE</u>	<u>TIME</u>	<u>ORGANIZATION</u>
4/7/10	11:30am	Tiger Scout Troop
5/3/10	10:00am	Pinewood Middle School Class
5/10/10	10:00am	Valleywood Middle School Class
5/21/10	1:30pm	Northview Special Education Class
6/28/10	11:00am	Forest Hills Public School Group

FOX 17 Community Calendar

Throughout the 2nd Quarter of 2010 FOX 17 has continued its commitment to non-profit organizations throughout the community by maintaining the “FOX 17 Community Calendar”. The Community Calendar is a way for local organizations to have their charitable event publicized at no charge. FOX 17 runs spots promoting the Community Calendar, both as a place to post your event and as a place to go to when you’re looking for a positive community event to get involved in. The “FOX 17 Community Calendar” is updated monthly and featured on www.fox17online.com.

On-line Schedule: April 1 – June 30, 2010

School of the Week – Morning News

Each week, while school is in secession, during the 2nd Quarter of 2010 the FOX 17 Morning News program chose a local school to highlight everyday during the newscast. To become the School of the Week students are encouraged to log onto www.fox17online.com and fill out the entry form including why they think their school is the best. The following is a list of schools that were recognized as the FOX 17 School of the Week in the 2nd Quarter of 2010:

- Week of April 5th – Lowell Middle School, Lowell
- Week of April 12th – Northpark School, Grand Rapids
- Week of April 19th – Zeeland West, Zeeland
- Week of April 26th – Cedar Springs High School, Cedar Springs
- Week of May 3rd – Saranac High School, Saranac
- Week of May 10th – Kelloggsville High School, Wyoming
- Week of May 17th – Saint Augustine School, Kalamazoo
- Week of May 24th – Later Elementary School, Paw Paw
- Week of May 31st – Brandon Elementary, Martin
- Week of June 7th – Lakeview Middle School, Lakeview

On Air Schedule:

April 1 – June 11, 2010 (Featured in news & Online)

School of Weather

FOX 17's Meteorologist Kevin Craig has continued the School of Weather program to inform our younger community about different aspects of the weather. Any teacher or educator can sign up for a FOX 17 Weather Zone presentation at www.fox17online.com! The FOX 17 Meteorologist gives presentations to kids in elementary schools to high schools as well as higher education classes and different interest groups. The following is a list of organizations that were visited in the 2nd Quarter of 2010:

- Allendale Evergreen Elementary – Grade 1
- Zeeland Christian – Grade 7

FOX 17 Road Crew

The FOX 17 Road Crew is comprised of a group of station employees who attend local events and go to local attractions. They are the face of FOX 17 at public events giving away various items and great prizes. The FOX 17 Road Crew attended the following events in the 2nd quarter of 2010:

<u>DATE</u>	<u>TIME</u>	<u>EVENT</u>
6/4/10	5-8pm	GLEE/Metro PCS event Celebration Cinema North
6/10/10	6-7:30pm	Waterfront Film Festival Saugatuck, MI
6/16/10	5-6:30pm	Walk With Me Easter Seals of West Michigan
6/24/10	5-7:00pm	Muskegon Summer Celebration
6/26/10	5-7:00pm	FOX 17 Jet Warz
6/30/10	5-7:00pm	Muskegon Summer Celebration

Waterfront Film Festival

FOX 17 teamed up with the Waterfront Film Festival, a fully volunteered non-profit organization, in June of 2010. This festival, located in Saugatuck, MI, completely relies on ticket/merchandise sales, along with donations, to build an operational budget for the festival. All donations are completely tax deductible. FOX 17 contributed to this event by producing and running promotional spots, including information on fox17online.com, and listing the event on the FOX 17 Community Calendar. FOX 17 was also present at the Waterfront Film Festival giving away blankets under the FOX 17 tent, prizes on the Road Crew Prize wheel and hosted a drawing for an iPod Nano.

On Air Schedule: May 24 – June 13, 2010 (:30/:10/:05 Spots and Online)

Event Dates: June 10 – June 13, 2010

Easter Seals – Walk with Me

The annual Easter Seals *Walk with Me* event took place on June 16, 2010 at the John Ball Park and Zoo. FOX 17 was a proud sponsor of the event, producing a series of spots to promote *Walk with Me* and build awareness for Easter Seals. The FOX 17 Road Crew took part in the event and FOX 17's Michele DeSelms served as a co-host. Money raised supports the local Easter Seals programs and services in West Michigan. The mission of the Easter Seals organization is: Helping people learn to walk, talk and perform other skills essential to daily living; find fulfilling jobs; reach individualized goals early in life; age with dignity; and participate in recreation programs. FOX 17 donated an on-air schedule to ensure that the spots were seen by our viewers.

On Air Schedule: June 1 – June 16, 2010 (:30/:10 Spots & Online)

Event Date: June 16, 2010

Making Strides Against Breast Cancer Walk

FOX 17 teamed up with the American Cancer Society for their annual Making Strides Against Breast Cancer Walk here in Grand Rapids on Saturday, April 24, 2010. FOX 17's Emily Richett and Sarah Brodhead volunteered as the hosts for the Walk at Rosa Parks Circle downtown and led the FOX 17 Walk team. FOX 17 encouraged viewers to attend this noncompetitive walk and to help raise needed funds to fight breast cancer and to unite people of all ages with a common goal...to help save lives.

On Air Schedule: April 1 – April 24, 2010 (:30/:10 Spots & Online)

Event Date: April 24, 2010

Boys & Girls Club - 100 Holes Challenge

The first Boys & Girls Club of Grand Rapids Youth Commonwealth's 100 Holes Challenge took place on June 14, 2010 at Sunnybrook Country Club in Grandville, MI. FOX 17 was a proud sponsor of the event, producing a spot to promote the outing and to build awareness for the Boys & Girls Club. FOX 17's Tim Doty served as host and also played in the fun filled day of golf. The mission of the Boys & Girls Clubs of Grand Rapids Youth Commonwealth is to enhance the character of youth through recreation, education and other positive community experiences in partnership with the Grand Rapids Police Department. FOX 17 donated an on-air schedule to ensure that the spots were seen by our viewers.

On Air Schedule: May 17 – June 14, 2010 (:20 Spot & Online)

Event Date: June 14, 2010

WXMI QUARTERLY NEWS & PUBLIC AFFAIRS REPORT - SECOND QUARTER 2010

<u>Program</u>	<u>Air Date</u>	<u>Time</u>	<u>Length</u>	<u>Type</u>	<u>Producer</u>
Fox 17 Morning News	04/01-02/10	5am	4hrs	News	WXMI
"	04/05-09/10	5am	4hrs	News	WXMI
"	04/12-16/10	5am	4hrs	News	WXMI
"	04/19-23/10	5am	4hrs	News	WXMI
"	04/26-30/10	5am	4hrs	News	WXMI
"	05/03-07/10	5am	4hrs	News	WXMI
"	05/10-14/10	5am	4hrs	News	WXMI
"	05/17-21/10	5am	4hrs	News	WXMI
"	05/24-28/10	5am	4hrs	News	WXMI
"	05/31-06/04/10	5am	4hrs	News	WXMI
"	06/07-11/10	5am	4hrs	News	WXMI
"	06/14-18/10	5am	4hrs	News	WXMI
"	06/21-25/10	5am	4hrs	News	WXMI
"	06/28-30/10	5am	4hrs	News	WXMI
First Business	04/01/10	4:30am	30min	News	MGM Television
"	04/04-08/10	4:30am	30min	News	MGM Television
"	04/11-15/10	4:30am	30min	News	MGM Television
"	04/18-22/10	4:30am	30min	News	MGM Television
"	04/25-29/10	4:30am	30min	News	MGM Television
"	05/02-06/10	4:30am	30min	News	MGM Television
"	05/09-13/10	4:30am	30min	News	MGM Television
"	05/16-20/10	4:30am	30min	News	MGM Television
"	05/23-27/10	4:30am	30min	News	MGM Television
"	05/30-06/03/10	4:30am	30min	News	MGM Television
"	06/06-10/10	4:30am	30min	News	MGM Television
"	06/13-17/10	4:30am	30min	News	MGM Television
"	06/20-24/10	4:30am	30min	News	MGM Television
"	06/27-30/10	4:30am	30min	News	MGM Television
Fox 17 News At Six	04/01-02/10	6pm	60min	News	WXMI
"	04/05-09/10	6pm	60min	News	WXMI
"	04/12-16/10	6pm	60min	News	WXMI
"	04/19-23/10	6pm	60min	News	WXMI
"	04/26-30/10	6pm	60min	News	WXMI
"	05/03-07/10	6pm	60min	News	WXMI
"	05/10-14/10	6pm	60min	News	WXMI
"	05/17-21/10	6pm	60min	News	WXMI
"	05/24-28/10	6pm	60min	News	WXMI
"	05/31-06/04/10	6pm	60min	News	WXMI
"	06/07-11/10	6pm	60min	News	WXMI
"	06/14-18/10	6pm	60min	News	WXMI
"	06/21-25/10	6pm	60min	News	WXMI
"	06/28-30/10	6pm	60min	News	WXMI
Presidential Address	06/15/10	8pm	18min	News	Fox Broadcasting
Fox 17 News Severe Weather Report	06/21/10	1am	1hr22min	News	WXMI

WXMI QUARTERLY NEWS & PUBLIC AFFAIRS REPORT - SECOND QUARTER 2010

<u>Program</u>	<u>Air Date</u>	<u>Time</u>	<u>Length</u>	<u>Type</u>	<u>Producer</u>
America's Most Wanted	04/03/10	9pm	1hr	PA	Fox Broadcasting
"	04/17/10	9pm	1hr	PA	Fox Broadcasting
"	04/24/10	9pm	1hr	PA	Fox Broadcasting
"	05/15/10	9pm	1hr	PA	Fox Broadcasting
"	05/29/10	9pm	1hr	PA	Fox Broadcasting
"	06/05/10	6pm	1hr	PA	Fox Broadcasting
"	06/12/10	6pm	1hr	PA	Fox Broadcasting
"	06/19/10	9pm	1hr	PA	Fox Broadcasting
Fox News Sunday	04/04/10	9am	1hr	News	Fox Broadcasting
"	04/11/10	9am	1hr	News	Fox Broadcasting
"	04/18/10	9am	1hr	News	Fox Broadcasting
"	04/25/10	9am	1hr	News	Fox Broadcasting
"	05/02/10	9am	1hr	News	Fox Broadcasting
"	05/09/10	9am	1hr	News	Fox Broadcasting
"	05/16/10	9am	1hr	News	Fox Broadcasting
"	05/23/10	9am	1hr	News	Fox Broadcasting
"	05/30/10	9am	1hr	News	Fox Broadcasting
"	06/06/10	9am	1hr	News	Fox Broadcasting
"	06/13/10	9am	1hr	News	Fox Broadcasting
"	06/20/10	9am	1hr	News	Fox Broadcasting
"	06/27/10	9am	1hr	News	Fox Broadcasting
Fox 17 News At Ten	04/01-09/10	10pm	60min	News	WXMI
"	04/10/10	11:51pm	39min	News	WXMI
"	04/11-12/10	10pm	60min	News	WXMI
"	04/13/10	11:30p	60min	News	WXMI
"	04/14-20/10	10pm	60min	News	WXMI
"	04/21/10	10:24pm	57min	News	WXMI
"	04/22-30/10	10pm	60min	News	WXMI
"	05/01/10	11:05pm	58min	News	WXMI
"	05/02-07/10	10pm	60min	News	WXMI
"	05/09-21/10	10pm	60min	News	WXMI
"	05/22/10	10:16pm	64min	News	WXMI
"	05/21-25/10	10pm	60min	News	WXMI
"	05/26/10	10:07pm	60min	News	WXMI
"	05/27-29/10	10pm	60min	News	WXMI
"	05/30/10	10:53pm	51min	News	WXMI
"	05/31-06/14/10	10pm	60min	News	WXMI
"	06/15/10	10:18pm	66min	News	WXMI
"	06/16-06/30/10	10pm	60min	News	WXMI

APRIL '10
2ND QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	SCI	PSA DESCRIPTION	LENGTH
1-Apr-10	FRINGE	THU	9:14:24P	CNAT92301	FOX SPORTS SUPPORTS AUTISM	:30
2-Apr-10	HOUSE	FRI	8:12:11P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
3-Apr-10	HOUSE	FRI	8:29:23P	CNAT93302	AD COUNCIL/AUTISM/TONI BRAXTON	:30
3-Apr-10	AMERICAS MOST WANTED	SAT	9:45:53P	PSAUNICEFZERO30	UNICEF "CLOSER TO ZERO"	:30
4-Apr-10	TIL DEATH	SUN	7:08:36P	FZAA0483	FOUNDATION FOR A BETTER LIFE	:30
5-Apr-10	24	MON	9:31:26P	FZAA0851	WET CEMENT	:30
6-Apr-10	AMERICAN IDOL	TUE	8:09:05P	DETP0263	DRUG FREE AMERICA/ENABLE	:30
7-Apr-10	HUMAN TARGET	WED	8:11:39P	PSAUNICEFZERO30	UNICEF "CLOSER TO ZERO"	:30
8-Apr-10	FRINGE	THU	9:51:06P	FZAA0834	FOUNDATION FOR A BETTER LIFE	:30
9-Apr-10	HOUSE	FRI	8:12:41P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
9-Apr-10	HOUSE	FRI	8:36:26P	ZFBA9553	HODGEKINS DISEASE AWARENESS	:30
10-Apr-10	NASCAR PRERACE	SAT	7:27:13P	MCDONALDHOUSE	RONALD MCDONALD HOUSE	:30
11-Apr-10	TIL DEATH	SUN	7:07:51P	PSAUNICEFZERO30	UNICEF "CLOSER TO ZERO"	:30
12-Apr-10	24	MON	9:58:16P	PSAUNICEFZERO30	UNICEF "CLOSER TO ZERO"	:30
14-Apr-10	HUMAN TARGET	WED	8:09:20P	ZOMN0197	PREVENT TEEN PREGNANCY	:30
15-Apr-10	FRINGE	THU	9:50:55P	ZFBA9553	HODGEKINS DISEASE AWARENESS	:30
16-Apr-10	KITCHEN NIGHTMARES	FRI	9:53:03P	BCTM0013	MENTAL HEALTH AWARENESS	:30
17-Apr-10	COPS	SAT	8:01:37P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
17-Apr-10	COPS	SAT	8:21:35P	DETP0294	DRUG FREE AMERICA/PROGRESSION	:30
17-Apr-10	COPS	SAT	8:50:03P	FZAA0828	FOUNDATION FOR A BETTER LIFE	1:00
18-Apr-10	NASCAR PRERACE	SUN	2:19:43P	MCDONALDHOUSE	RONALD MCDONALD HOUSE	:30
18-Apr-10	NASCAR PACE LAP	SUN	4:12:50P	MCDONALDHOUSE	RONALD MCDONALD HOUSE	:30
18-Apr-10	SIMPSON'S	SUN	7:39:04P	ZFBA9553	HODGEKINS DISEASE AWARENESS	:30
19-Apr-10	24	MON	9:58:21P	ADFTC30EP	ARBOR DAY FOUNDATION	:30
20-Apr-10	AMERICAN IDOL	TUE	8:12:00P	CNEN82308	AD COUNCIL/ENERGY MALCOLM	:30
24-Apr-10	COPS	SAT	8:21:40P	CNEN82308	AD COUNCIL/ENERGY MALCOLM	:30
24-Apr-10	AMERICAS MOST WANTED	SAT	9:13:18P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
24-Apr-10	AMERICAS MOST WANTED	SAT	9:41:00P	ADFTC30EP	ARBOR DAY FOUNDATION	:30
25-Apr-10	NASCAR PRERACE	SUN	12:17:16P	MCDONALDHOUSE	RONALD MCDONALD HOUSE	:30
25-Apr-10	TIL DEATH	SUN	7:23:39P	PSAUNICEFZERO30	UNICEF "CLOSER TO ZERO"	:30
26-Apr-10	24	MON	9:15:21P	BCTM0013	MENTAL HEALTH AWARENESS	:30
28-Apr-10	LIE TO ME	WED	8:16:26P	FZAA0834	FOUNDATION FOR A BETTER LIFE	:30
29-Apr-10	FRINGE	THU	9:11:32P	ZFBA9553	HODGEKINS DISEASE AWARENESS	:30

7/6/2010

MAY '10
2ND QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

2:45 PM

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-May-10	MLB RS GAME	SAT	5:40:56P	PSA2010MLB301	BREAST CANCER	:30
1-May-10	NASCAR PRERACE	SAT	7:27:48P	MCDONALDHOUSE	RONALD MCDONALD HOUSE	:30
2-May-10	TIL DEATH	SUN	7:08:01P	PSA303STAMPDAVID	US POSTAL STAMP OUT HUNGER	:30
2-May-10	SIMPSONS	SUN	7:38:47P	XNPW281220H	NFL/UW/LADAINIAN TOMILSON	:20
3-May-10	24	MON	9:58:16P	PSA303STAMPDAVID	US POSTAL STAMP OUT HUNGER	:30
5-May-10	LIE TO ME	WED	8:12:54P	PSA303STAMPDAVID	US POSTAL STAMP OUT HUNGER	:30
6-May-10	BONES	THU	8:07:49P	XNPW281220H	NFL/UW/LADAINIAN TOMILSON	:20
6-May-10	BONES	THU	8:32:09P	PSA303STAMPDAVID	US POSTAL STAMP OUT HUNGER	:30
7-May-10	KITCHEN NIGHTMARES	FRI	9:15:57P	PSA303STAMPDAVID	US POSTAL STAMP OUT HUNGER	:30
8-May-10	NASCAR PRERACE	SAT	7:27:07P	MCDONALDHOUSE	RONALD MCDONALD HOUSE	:30
9-May-10	SIMPSONS	SUN	7:53:56P	ZOMN0197	PREVENT TEEN PREGNANCY	:30
10-May-10	HOUSE	MON	8:14:11P	Z015G531PSA150	KAISER FAMILY OLIVIA	:15
10-May-10	24	MON	9:47:15P	ZOMN0267	PREVENT TEEN PREGNANCY	:15
12-May-10	LIE TO ME	WED	8:13:22P	ZOMN0197	PREVENT TEEN PREGNANCY	:30
13-May-10	BONES	THU	8:32:13P	Z020G531PSA130	KAISER FOUNDATION / EMILY & DAVID	:20
13-May-10	FRINGE	THU	9:41:42P	FZAA0854	FOUNDATION FOR A BETTER LIFE	:10
14-May-10	KITCHEN NIGHTMARES	FRI	9:14:40P	DETP0263	DRUG FREE AMERICA / ENABLE	:30
15-May-10	MLB RS GAME	SAT	7:48:01P	PSA2010MLB301	BREAST CANCER	:30
15-May-10	COPS	SAT	8:02:17P	XNPW281220H	NFL/UW/LADAINIAN TOMILSON	:20
15-May-10	COPS	SAT	8:21:27P	DETP0294	DRUG FREE AMERICA/PROGRESSION	:30
16-May-10	NASCAR PRERACE	SUN	12:17:05P	MCDONALDHOUSE	RONALD MCDONALD HOUSE	:30
16-May-10	SIMPSONS	SUN	7:54:20P	ZOMN0177	PREVENT TEEN PREGNANCY	:30
19-May-10	AMERICAN IDOL	WED	9:30:58P	ZOMN0197	PREVENT TEEN PREGNANCY	:30
20-May-10	BONES	THU	8:06:45P	Z015G531PSA120	KAISER FAMILY / EMILY & DAVID	:15
20-May-10	FRINGE	THU	9:42:26P	ZOMN0317	PREVENT TEEN PREGNANCY	:15
21-May-10	HOUSE	FRI	8:13:19P	Z015G531PSA150	KAISER FAMILY / EMILY & DAVID	:15
21-May-10	KITCHEN NIGHTMARES	FRI	9:14:31P	DETP0313	DRUG FREE AMERICA / JEWELRY BOX	:15
23-May-10	TIL DEATH	SUN	7:07:11P	XNPW281220H	NFL/UW/LADAINIAN TOMILSON	:20
23-May-10	FAMILY GUY	SUN	9:30:17P	ZOMN0197	PREVENT TEEN PREGNANCY	:30
26-May-10	AMERICAN IDOL	WED	8:10:54P	Z015G531PSA120	KAISER FAMILY / EMILY & DAVID	:15
26-May-10	AMERICAN IDOL	WED	8:57:29P	ZOMN0327	PREVENT TEEN PREGNANCY	:15
27-May-10	SO YOU THINK YOU CAN DANCE	THU	8:16:13P	ZOMN0317	PREVENT TEEN PREGNANCY	:15
27-May-10	SO YOU THINK YOU CAN DANCE	THU	9:44:11P	ZOMN0327	PREVENT TEEN PREGNANCY	:15
29-May-10	MLB RS GAME	SAT	6:44:24P	PSA2010MLB301	BREAST CANCER	:30
29-May-10	COPS	SAT	8:02:47P	XNPW281220H	NFL/UW/LADAINIAN TOMILSON	:20
29-May-10	COPS	SAT	8:22:51P	DETP0294	DRUG FREE AMERICA / PROGRESSION	:30
30-May-10	NASCAR PRERACE	SUN	5:17:37P	MCDONALDHOUSE	RONALD MCDONALD HOUSE	:30
30-May-10	CHARLOTTE 600	SUN	8:05:36P	MCDONALDHOUSE	RONALD MCDONALD HOUSE	:30
30-May-10	CHARLOTTE 600	SUN	10:47:40P	MCDONALDHOUSE	RONALD MCDONALD HOUSE	:30
31-May-10	LIE TO ME	MON	8:15:44P	USOE9015	USO EXTENDED FAMILY	:15
31-May-10	THE GOOD GUYS	MON	9:20:18P	USOE1015	USO OVERNIGHT DELIVERY	:15

7/6/2010

JUNE '10
2ND QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

2:45 PM

DATE	PROGRAM	DAY	TIME	ISO	PSA DESCRIPTION	LENGTH
2-Jun-10	SO YOU THINK YOU CAN DANCE	WED	9:47:06P	PSA2010MLB301	BREAST CANCER	:30
3-Jun-10	SO YOU THINK YOU CAN DANCE	THU	8:14:41P	ZOMN0177	PREVENT TEEN PREGNANCY	:30
4-Jun-10	PAST LIFE	FRI	8:14:51P	Z010G531PSA140	KAISER FAMILY FOUNDATION 2010 PAUSE	:10
4-Jun-10	HOUSE	FRI	9:48:02P	Z020G531PSA140	KAISER FAMILY FOUNDATION 2010 PAUSE	:20
5-Jun-10	MLB RS GAME	SAT	6:39:24P	PSA2010MLB301	BREAST CANCER	:30
5-Jun-10	AMERICAS MOST WANTED	SAT	9:02:52P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
5-Jun-10	AMERICAS MOST WANTED	SAT	9:55:17P	HRC20209	PROSTATE HOME RUN CHALLENGE	:30
6-Jun-10	TIL DEATH	SUN	7:05:21P	HRC20209	PROSTATE HOME RUN CHALLENGE	:30
7-Jun-10	THE GOOD GUYS	MON	9:53:39P	UNWHPKAKA30	UN WORLD HUNGER PROGRAM	:30
9-Jun-10	SO YOU THINK YOU CAN DANCE	WED	8:12:13P	HRC20209	PROSTATE HOME RUN CHALLENGE	:30
10-Jun-10	SO YOU THINK YOU CAN DANCE	THU	9:08:51P	PSA2010MLB301	BREAST CANCER	:30
11-Jun-10	HOUSE	FRI	8:16:07P	Z020G531PSA140	KAISER FAMILY FOUNDATION 2010 PAUSE	:20
11-Jun-10	THE GOOD GUYS	FRI	9:13:32P	Z010G531PSA110	KAISER FAMILY FOUNDATION 2010 PAUSE	:10
12-Jun-10	MLB RS GAME	SAT	7:30:57P	PSA2010MLB301	BREAST CANCER	:30
12-Jun-10	COPS	SAT	8:01:47P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
12-Jun-10	AMERICAS MOST WANTED	SAT	9:58:17P	UNWHPKAKA30	UN WORLD HUNGER PROGRAM	:30
13-Jun-10	SUNS OF TUCSON	SUN	7:39:09P	YDZT9133PSA	ONDCP, ORDINARY DAY	:30
14-Jun-10	LIE TO ME	MON	8:15:07P	USOE1015	USO OVERNIGHT DELIVERY	:15
14-Jun-10	THE GOOD GUYS	MON	9:26:04P	USOE9015	USO EXTENDED FAMILY	:15
15-Jun-10	HELLS KITCHEN	TUE	8:54:48P	PSA2010MLB301	BREAST CANCER	:30
16-Jun-10	SO YOU THINK YOU CAN DANCE	WED	8:14:43P	UNWHPKAKA30	UN WORLD HUNGER PROGRAM	:30
17-Jun-10	GLEE	THU	8:33:41P	PSA2010MLB301	BREAST CANCER	:30
18-Jun-10	HOUSE	FRI	8:11:36P	Z020G531PSA110	KAISER FAMILY FOUNDATION 2010 PAUSE	:20
18-Jun-10	THE GOOD GUYS	FRI	9:15:21P	Z010G531PSA110	KAISER FAMILY FOUNDATION 2010 PAUSE	:10
19-Jun-10	MLB RS GAME	SAT	7:22:04P	PSA2010MLB301	BREAST CANCER	:30
19-Jun-10	AMERICAS MOST WANTED	SAT	9:45:34P	HRC20209	PROSTATE HOME RUN CHALLENGE	:30
20-Jun-10	TIL DEATH	SUN	7:07:53P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
20-Jun-10	SONS OF TUCSON	SUN	7:36:04P	YDZT0133PSA	ONDCP/LISTEN	:30
21-Jun-10	THE GOOD GUYS	MON	9:51:19P	HRC20209	PROSTATE HOME RUN CHALLENGE	:30
22-Jun-10	HELLS KITCHEN	TUE	9:16:27P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
22-Jun-10	HELLS KITCHEN	TUE	9:54:02P	UNWHPKAKA30	UN WORLD HUNGER PROGRAM	:30
23-Jun-10	SO YOU THINK YOU CAN DANCE	WED	9:23:26P	PSA2010MLB301	BREAST CANCER	:30
24-Jun-10	GLEE	THU	8:17:02P	DETP0294	DRUG FREE AMERICA/PROGRESSION	:30